



Thessaloniki, February 6th 2014

The fourth “Iron Curtain Trail” partners meeting in Sofia, Bulgaria

The fourth partners meeting of “Iron Curtain Trail” project took place in Sofia on January 21st with the participation of development agencies’ representatives as well as NGOs from South East Europe countries that participate in the project.

New partners who joined “Iron Curtain Trail” project and were present in the meeting introduced their activities to other partners:

Association Center For Development And Promotion, Former Yugoslav Republic of Macedonia

Danube Competence Center, Serbia

Tourist Authority of Koprivnica

All partners discussed “Iron Curtain Trail” progress as well as their responsibilities concerning all work packages. Project activities aim to promote mobility and create offers concerning sustainable tourism and sustainable transportations along the cycling route. During the first six months of year 2014, 48 offer packages are expected to be created based on the common methodology that has been submitted in work package 4.

Furthermore, partners discussed and coordinated their upcoming activities concerning the communication of project activities to its end users, in particular those linked to the south part of the route. Communication plans on transnational, national and regional level as well as a transnational web-portal are going to be developed under the framework of “Iron Curtain Trail” project. During the meeting, project partners clarified the details concerning the implementation of all remaining work package activities. Furthermore, they discussed ideas and next steps for monitoring, evaluating and follow up of the activities renewing their meeting for Slovenia, in May.

Last but not least, during Sofia meeting, the date of Iron Curtain Trail Final Conference was set for September 11th and 12th 2014. The Final Conference is going to take place in Hungary, in the border area with Croatia.