



INVITATION

28. 11. 2014 | 9:00 am
Mohács, Hotel Szent János

7700 Mohács, Szent Mihály tér 6-7.

Iron Curtain Trail project closing conference

South Transdanubian Regional Development Agency participates as a partner in the ICT project that aims to define the path of the EuroVelo 13 international cycling route, to develop connections between cycling and public transport opportunities and to promote the future path among the potential target groups and stakeholders.

The **main purpose of the event** is to raise awareness about the significance of cycling tourism from European and Hungarian national perspective, to promote the genuine idea of the Iron Curtain Trail, including presentation of the project's main outputs and results.

The event will be held in **Mohács** – the town lying at the intersection of EuroVelo 6 and the future EuroVelo13.



AGENDA

9:00-10:00

Registration

- In between: Press conference

10:00-10:30

Conference opening

- SZEKÓ József, mayor of the Town of Mohács
- NAGY Csaba, president of the Baranya County Council
- Video message of Michael CRAMER, Member of the European Parliament, chair of Committee on Transport and Tourism

10:30-10:50

The role of cycling tourism in tourism of Hungary

- RUSZINKÓ Ádám dr., vice state secretary for tourism, Ministry of National Economy

10:50-11:10

Cycling infrastructure as part of transport infrastructure development in Hungary

- BECSEY Zsolt László dr., Ministry of National Development

11:10-11:30

The role of EuroVelo 13 in the network of transcontinental cycle routes

- BODOR Ádám, director for EuroVelo, European Cyclists' Federation

11:30-11:50

Coffee break

11:50-12:10

The Iron Curtain Trail (ICT) project

- POLGÁR Tibor, director for strategy, West Pannon Regional and Economic Development Public Nonprofit Ltd.

12:10-12:50

Round table on sustainable transport and tourism offers

- BikeMobility Südburgenland – Regionalmanagement Burgenland (Austria);
- Bus Services for Cyclists in Drama Region – ANTIGONE (Greece);
- Cultural Heritage Bike Tour – Promo Idea Strumica (FYR Macedonia);
- The Iron Package – National Institute for Research and Development (Romania).

12:50-13:00

Conclusions

- BODOR Ádám, director for EuroVelo, European Cyclists' Federation

13:00-

Buffet lunch