





Sustainable Tourism Offer

Experience on Two Wheels - Along the Iron Curtain Trail in County Vas



WP 3: Responsible Partner:

West Pannon Regional and Economic Development Public Nonprofit Ltd



Contractor:

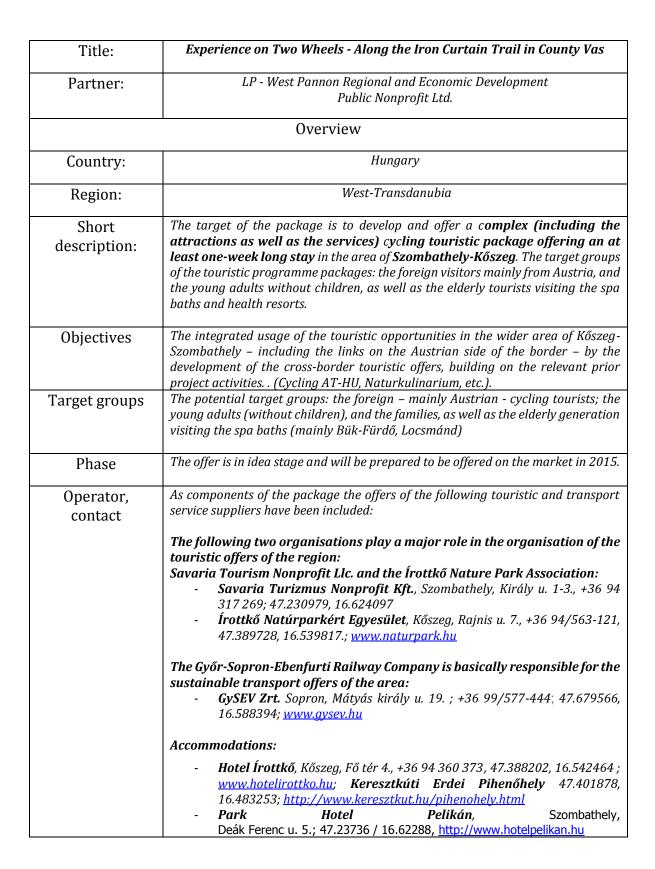
<u>Lenti és Vidéke Fejlesztési</u> <u>Ügynökség</u>





















-	Hotel Liget Szombathely (Bike rental), Szombathely, Szt. István park
	15., +36 94 509 323; 47.229456 16.603351

Services / attractions:

- Herényiek Háza (Bike rental); Szombathely, Béke tér 7., (94) 900 015;
 47.262656, 16.602098
- **Kőszegi Kerékpáros Centrum** (Bike rental); Kőszeg, Kálvária u. 20.; +36 94 561-599, 47.398209, 16.534340
- **Bechtold István Nature Conservation Visitor Centert** (Exhibition centre of the Őrségi National Park); Kőszeg, Aradi vértanúk parkja, +36 94 563-174; 47.3852317, 16.5298955, http://onp.nemzetipark.gov.hu/?pg=menu 2512
- **Holdfényliget** (amusement park), Gyöngyösfalu, Liget u. 1., +36 30/600-6303, ; 47.318582, 16.569652; http://holdfenyliget.hu/hu/
- Cellar Line in Cák (Open-air ethnografic museum), Cák, Gesztenyés u. 3.-6.; +36 20 246 0180; 47.357964, 16.515603.
- **Kámoni Arborétum (botenical garden),** Szombathely, Szent Imre herceg u. 84/b, +36 94 500-343; 47.252699, 16.607076; http://www.kamoniarboretum.hu/
- **Jurisics Castle Kőszeg,** Kőszeg Rajnis u. 9., +36 94/360-113, 47.389629, 16.538541 http://jurisicsvar.hu/
- **Iseum Savariense,** Szombathely, II. Rákóczi Ferenc u. 6-8.; +36 94 501 709; 47.228781, 16.621791; http://www.iseumsavariense.hu/
- **Járdányi Paulovits Romkert (Ruin garden),** Szombathely, Mindszenty József tér 1., +36 94 313 369; 47.232137, 16.616730 http://www.savariamuseum.hu/?a-muzeumrol,25
- Other offers:
 - the elements of the Naturkulinarium project concerning the area (www.naturkulinarium.hu), connected to the East-Styrian attractions;
 - **the tour circles of the AT-HU Cycling project,** mainly the 'Wondering uphill and downhill' tour circle.

Cost and benefits

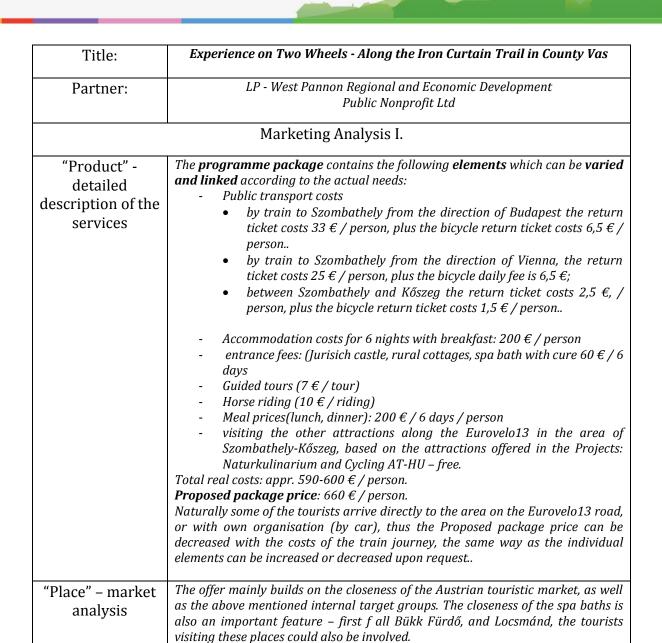
The average price of the package regarding adult customers is approximately $660 \, \epsilon$ / person. The accommodation costs are $220 \, \epsilon$, the services cost $160 \, \epsilon$, meal (lunch) costs are $200 \, \epsilon$ from the amount. The costs of the development of the package including the identification of the possible suppliers, the development of the qualifying system, and its introduction, as well as the coordination of the transport connections is estimated about $1800 \, \epsilon$. The operational costs contain the checking of the quality system, tracing the possible changes in the data base system, and its updating, as well as the continuous connection to the suppliers, which are $1500 \, \epsilon$ / annum.











smaller segment of the package.

The group of businessmen visiting Szombathely for a few days for business purposes could also be a special target group of the package, who could use a

August is a special time period, when there is the Savaria Carnevale. The biking tourists arriving from the nearby border areas also have to be counted on.









